



## **First European TIC Meeting**

### ***A Transatlantic Challenge: the TTC, one year after***

**How a US – European co-investment platform could complement the TTC efforts and pave the way for a new era of security, prosperity and sustainability**

Residence of the Ambassador of Italy to Belgium, Avenue Legrand 43  
**Brussels, September 27, 2022 from 10.00 to 13.30**

*Scaling up Italy's Transatlantic Investment Committee program*

*Why and how the Trade and Technology Council could lead the European Union and the United States of America to become, together, the most powerful source of global prosperity and sustainability.*

As the world recovers from the pandemic, there is a huge opportunity to reshape market, production and consumption cycles at Transatlantic level, to ensure a strategic advance in key enabling technologies while fostering sustainability. The rising geo-political tensions are transforming this opportunity into a “must” for like-minded democracies.

This is a shared goal for the EU and the USA, one that could drive a strong synergy between the two sides of the Atlantic. Together, the EU and the USA can build back their economies, making them ready to face the XXI Century's global challenges and leveraging the twin transition to harness the unique opportunities offered by the digital transformation and the green transition.

The two economic blocs share values and objectives which they can pursue together to build back better. The USA has spearheaded important changes in the digital economy over the past three decades while the EU has led the way in reforming the regulatory environment around the digital transformation.

This is a historic opportunity to leapfrog our economies into a more prosperous and sustainable future. In order not to miss this opportunity, it is crucial to ensure that digital technologies flourish in adherence to our shared values. To this end, the Trade and Technology Council can play a key role and provide the innovative framework that the two partners need in order to foster their relationship.

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For its first event at EU level, the Transatlantic Investment Committee (TIC), in association with the Transatlantic Alumni Network and the European Network of American Alumni will enjoy the patronage of the Italian Permanent Representation to the European Union and



Embassy to Belgium and of the United States Diplomatic Missions to the European Union and Belgium. The aim of the event is to create a unique opportunity for US Department of State's Cultural Exchange Program Alumni to explore, together with key corporates, financial sector and Government representatives from both sides of the Atlantic, how to strengthen our ties so as to reap the benefits of the innovation of the coming decade.

This event comes after the success of the First TIC Italian Meeting that took place at the Italian Senate, under the patronage of the Italian Embassy to the United States of America and of the Diplomatic Mission of the United States of America in Italy, on July 20.

The workshop will also kick start the 2023 TIC program at European level and anticipate the next TIC events in Washington, DC (October 28) and London (late November 2022).

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### **Guiding Questions**

- *How can technological innovation best serve the shared objective of economic growth, keeping a strategic edge at global level and improving sustainability of the production/consumption cycle?*
- *In a context where supply chains' resilience is regularly under pressure, how can the EU and US address such challenge in a mutually beneficial way?*
- *How can the USA and the EU reap the benefits of emerging technologies and design a governance of digital and other key enabling technologies that is compatible with shared economic goals and fundamental values?*
- *How can the EU and the USA face together the new competition paradigm amid rising geopolitical tensions, without renouncing to the opportunities of global trade and investment?*
- *How can TIC complement TTC efforts and empower public-private partnerships, so as to boost the way new technologies flourish into the industrial sector of our countries and make them more competitive at global level?*



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### **Agenda**

10.00 Welcome address

- *H.E. Francesco Genuardi, Ambassador of Italy to Belgium*

10.05 Opening Remarks

- *H.E. Piero Benassi, Permanent Representative of Italy to the European Union*
- *H.E. Mark Gitenstein, US Ambassador to the European Union*

10.25 Panel 1 - The TTC. What's at stake one year after: a technical view

- *Roberto Viola, Director General, DG Connect, European Commission*
- *Michael Rogers, Acting Senior Trade Representative, U.S. Mission to the European Union*

Moderated by: *Joanna Sopinska, Mlex Journalist*

11.20 Panel 2 -The role of TTC Stakeholders and US Program Alumni: how to complement the TTC and boost US and EU joint autonomy, growth and productivity

- *Barbara Beltrame, Vice President – Confindustria*
- *Christelle Verstraeten, Senior Director Public Policy at Chargepoint and Chair of the Transport, Energy and Climate Committee, AmCham EU*
- *Riccardo Masucci, Director of Security and Technology Policy, Intel*
- *Gabriele Todesca, Head Equity Partnerships at European Investment Fund Venture*
- *Massimo Cugusi, Board Member, European Network of American Alumni*
- *Antonio Amendola, President of the Transatlantic Alumni Network*

Moderated by: *Joanna Sopinska, Mlex Journalist*

12.30 Final Remarks and road to DC

- *Andrea Gumina, Co-Founder of the TIC, President of Amerigo*
- *Tim Richardson, Deputy Chief of Mission, US Embassy to Belgium*

12.45 – 13.30 Networking Lunch