

BUSINESS FORUM EGYPT- ITALY

(Conrad Hotel - Cairo, 12 October 2023)

Draft programme

12th October

9.00 Opening of the Business Forum (Conrad Hotel, Conrad, Ballroom registration, coffee and refreshment)

10.30 – 11.15 Opening session

Keynote speech by:

Prime Minister of the Arab Republic of Egypt, H.E. Dr. Mostafa Madbouli Deputy Prime Minister and Minister of Foreign Affairs of Italy, H.E. Antonio Tajani

Panel discussion:

Doing business in Egypt: how public and private stakeholders support business activities and investments opportunities in Egypt.

Panelists:	
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Mr. Matteo Zoppas, Chairman, ICE	Mr. Ahmed El Eakil, Chairman, FEDCOC
Ms. Barbara Beltrame Giacomello, Vice	Mr. Mohamed El Sewedy, Chairman, FEI
President, Confindustria	Mr. Hossam Ahmed Heiba, Chairman,
Mr. Dario Scannapieco, CEO, CDP	GAFI
Ms. Alessandra Ricci, CEO, SACE	Walid Gamal El-Dein, Chairman, SCZONE
Ms. Regina Corradini D'Arienzo, CEO,	Mr. Ayman Soleiman, CEO, SFE
SIMEST	Mr. Ziad Baha Eddin, Chairman, Bank of
	Alexandria

Moderator: Dr. Alaa Ezz, First Undersecretary of State, Secretary General of FEDCOC/CEEBA

11.15-11.25Focus on: Investing in Health for a better society: promoting international
cooperation and public-private partnership
Statements by:
Minister of Health and Population of the Arab Republic of Egypt, H.E. Dr.
Khaled Abdel Ghaffar

Minister of Health of Italy, H.E. Orazio Schillaci

11.25-11.35 Statements by: Minister of Tourism and Antiquities, H.E. Ahmed Issa Minister of Tourism, H.E. Daniela Santanche'



11.35 - 11.45Signing ceremony

The Prime Minister of the Arab Republic of Egypt, H.E. Mostafa Madbouli and the Deputy Prime Minister and Minister of Foreign Affairs of Italy, H.E. Antonio Tajani will witness the signature of:

- MoU on the teaching of Italian as a foregin language in Egypt's public schools
- Financial Convention between Cassa Depositi e Prestiti (CDP) and the Central Bank of Egypt on 45 million € of soft loans for Egyptian SMEs TBC
- Memorandum of Understanding on the Single Ticketing System of the Cairo metropolitan area (Almaviva and TBD) TBC
- Agreement on AN-NA project between Maire Technimont and Kima
- MoU between Scuola Italiana di Ospitalita' and Pick Albatros Holding ТВС
- MoU between Policlinico Gemelli and Ministry of Health and Population on... TBC
- MoU between Ministry of Health and Population and Universita' di Sassari on the implementation of the third phase of a cooperation project (3,6 million €) for the improvement of nursing and medical care in Egypt.

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11.45-12.15 **Networking coffee/Press Encounter**

Parallel thematic roundtables. 12.15 – 2.15 p.m.

BOARDROOM 1

BOARDROOM 2

Business and investments **Powering** opportunities in the Tourism Mediterranean region: how sector: tapping into a vast Italy and Egypt can shape an potential

Keynote Speech: H.E. Ahmed Issa, Minister of Tourism and Antiquities

efficient energy market across the Mediterranean Keynote Speeches: H.E. Mohamed Shaker, Minister of Renewable Electricity and Energies/H.E. Tarek el Molla, Minister of Petroleum and Mineral Resources/H.E. Rania

the

Mashat, Minister

International Cooperation

Panelists: Ms. Marina Lalli, President, Federturismo Mr. Amr Elqady, CEO, ETA

Panelists: **Confindustria** (tbc) ANCE (tbc)

BOARDROOM 3

Increasing synergies in the health sector: cooperation in pharma, health and biotechnologies

Keynote Speeches: H.E. Mr. Kamel Abdel Ghaffar, Minister of Health and Population H.E. Mr., Deputy Minister of Trade and Industry

Panelists: Marcello Cattani, President, Farmindustria GYPTOPHARMA (tbc)





Mr. Paolo Barletta, CEO, Arsenale Group Stefano Gardini, President, Atri (Associazione Travel Retail Italia)

Giulio Contini, TH Resorts e Scuola Italiana di Ospitalità 2/3 EGYPTIAN Stakeholders

Comments and questions from participants

Ms. Sabah Mashali, CEO, **EETC** *CESI (speaker to be defined)* Alessandro BERNINI, CEO, **Maire Technimont**

Mr. Mattia Campanati, Managing Director,**-ENI-IEOC** Giacomo Matarazzo, Director EastMed asset management, **SNAM** Achille Iachino, General Director Ministry of Health of Italy Massimiliano BOGGETTI, President, Confindustria Dispositivi Medici Antonio Gasbarrini, Dean, Faculty of Medicine, Cattolica University-Gemelli

2/3 Egyptian stakeholders

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2.15 p.mNetworking lunch.Starting at 2.15Pre-arranged B2B meetings in private rooms.p.m.

Afternoon Possible field visits